Privacy Policy

We, AI.Crimbo ("the Company" or "we", "our" as the case may be), respect your privacy, and therefore undertake to make every effort to protect it. This Privacy Policy ("Privacy Policy" or "Policy") is intended, among other things, to detail how we use information collected from users of the Software and the website

(the "Users" or "User") operated by the Company at www.crimbo.ai including any other digital platform

that the Company uses in connection with marketing activities, provision of Software Services or any

other activity

towards Users (the "Site" or "Software").

This Policy is formulated in the feminine form for convenience only, but is intended for both men and women.

1. General

The Privacy Policy constitutes a binding legal agreement between the User and the Company.

By using the Site or Software, you give your full consent to the terms of this Privacy Policy. If

you do not agree to these terms, in whole or in part, please refrain from making any use of the site or software.

2. What types of information does the Company collect about users and how?

The Company collects information about users in the following ways:

a. Through the use of the site and software: When you use the site or software, the Company is aware of this

and may collect, store and record the information related to this use, independently or with the help of third-party service providers as detailed below.

b. Information that you provided to us of your own free will: When you wish to contact us via the site or software,

including dedicated forms.

3. Definition of types of information:

a. "Personal information" is the set of data that may, by themselves, or when they are located side by side, be used

to identify a person, including registration data, first name and last name, e-mail address and any other personal information that will be provided to the Company or that the Company collects when using the site or software, including in connection with

the creation of Contact, or in any other way (for example, residential address/mailing address, profile picture, all of which will indeed be provided and/or collected as stated). Personal information will include, among other things, user data, device identifier, usage history, the IP address that the user automatically provides according to the network or device they use. Also, information about the manner and method of your use of the Site and the Software (including statistical information) to the extent that it involves characteristics that identify an individual user, including "information" as defined in the Privacy Protection Law, 5741.1981-B. "Statistical information" is information that contains various data that do not identify and cannot, in themselves, lead to your exposure and the discovery of their source. Statistical information includes anonymous, technical information as well as information that is collected about user behavior, and may include, among other things, the manner and method of the user's activity on the Site and in the Software, the identity of the operating system and the type of the user's browser system, Mobile device type and version, device language, typing stream (Click Stream,

strength, type and manner of typing, etc.). The statistical information collected by us (and, at the Company's discretion and with its approval, by third parties) may contain information about your usage habits and behavior patterns on the Site and Software, the services you requested, the geographical location of the device from which you connected to the Site, browser, etc.

4. The Company collects the following types of information:

A. Information collected about you when you use our Site and Software services:

Personal data provided by you consciously and voluntarily through your use of the Site and Software.

Personal information for contact: Contacting the Company using the contact methods available on the Site or in the Software

requires the provision of personal information for the purpose of handling the contact. When using the Site to contact the Company,

you will be asked to provide personal information such as your full name, position and place of work,

email address,

telephone number, and any other details In addition, for the purpose of clarifying the request.

5. The personal information you provided to the Company will be stored in the Company's registered database in accordance with the Privacy Protection Law,

57411981, which is stored on the Company's secure information systems. The Company may use hosting and backup server providers through third parties in Israel or abroad. Access to the database is in accordance with the Company's procedures.

6. Please note that during a request to the Company, requests to the Company may be stored for the purpose of monitoring and improving the service

and for the purpose of legal needs. You are not obligated to provide personal information by law. You agree and hereby declare

that the personal information you provided to us was provided to us of your free will, and accordingly, you agree that we will store the information you provided to us in a database that may be registered, in accordance with the requirements of the law. We will not collect personal information without

obtaining your consent, which is provided, inter alia, as part of your acceptance of the Terms of Use.

7. Information Statistical for the purpose of information services and traffic analysis, analytics and protection services for the site and software:

When using the site or software, statistical information may be accumulated, in most cases through our external suppliers operating in the site environment for the company, including regarding your practices, the pages you viewed, the offers and services that interested you. For the avoidance of doubt, anonymous statistical information will be maintained in accordance with the company's procedures and requirements subject to applicable law, and any statistical information that is related or linked to personal information may be considered personal information, as long as this connection exists.

8. Tracking technologies that we use to automatically collect information through our site and software:

A. Logs: which are files that record events that occur in connection with your use of the site and software.

B. Cookies: which are small data files stored on your device and act as a unique tag to identify your browser.

We use two types of cookies: session cookies and session cookies Persistent.

c. Pixels) also known as: (web beacons) are code embedded on a website, email

or advertisement that sends information about your usage to a server. There are different types of pixels, including

image pixels and JavaScript pixels. When you access a website, email

or advertisement that contains a pixel, the pixel may allow us or third-party services to view cookies in your browser. Pixels are used in conjunction with cookies to track the activity of a particular browser

on a particular device. We may integrate pixels from third parties that allow us to track our conversion rates, and deliver advertising and mailings to you.

Other.

D. Device Fingerprinting: which is the process of analyzing and combining sets of data elements from your device's browser, such as JavaScript objects, to create a "fingerprint" of your device and uniquely identify your browser and device.

9. Data We Collect from Other Sources:

A. Surveys and newsletters we send to our mailing list subscribers;

B. Social media profile information and other features provided by third parties that serve

or assist in the delivery of our advertising campaigns or advertisements;

C. Our co-marketing and co-referrals in connection with activities we engage in jointly with

others;

D. Publicly available sources, including information in the public domain.

10. Cookies and Local Storage

A. During the use of the Site and the Software, the Company and/or third parties may use technology

which is accepted in the industry and is known as "cookies" (cookies) or similar technologies, which allow the Site

to identify your browser, store certain information on the User's mobile device and/or computer,

which allows the Company to automatically activate certain features of the Site, and improve and other adjustments to improve the User's experience.

B. Most Internet browsers allow users to block the receipt of cookies, delete cookies

from the User's device and/or receive notifications before storing cookies. However, it should be noted that

the User who requests to do so may experience certain limitations in the online use experiences on the Site.

11. Purposes of collecting and using information

a. In order to allow you to use the Site, the Software and each landing page, as well as for the purpose of operating, changing and improving

the content and services on the Site and adapting them to the nature of the Users;

B. To provide technical support services and for verification purposes for the provision of support services and access to the website/software when necessary via email and/or text messages and/or telephone answering according to the details provided during registration;

C. For any other purpose in connection with the provision of our services, and to enable the services to be adapted to your preferences, including any purpose detailed in this policy and/or a purpose to which

you expressly agree;

D. To obtain general information about users in order to offer you exposure to relevant content and/or

to send you newsletters and/or notifications from time to time, including updates on software innovations and various notifications and/or

advertisements that we think you may find interesting;

E. Or to contact you when the company believes that there is a need for this, including updating, confirming or informing you

on issues related to your inquiries and the service you requested.

12. Sharing information with third parties

A. We do not share personal or identifiable information collected from you with third parties, except in the cases specified below:

B. If the Company has requested your permission, and you have given your express consent to do so;

C. At your request and/or to provide you with a response in accordance with your request;

D. If the personal information is provided to the Company's service providers and/or to workers on its behalf, for the purpose of collecting

holding, processing, analyzing or managing your personal information, or providing and operating the Company's services,

and all under an obligation of confidentiality to the extent that sharing the information is required;

E. To corporations related to the Company and its controlling shareholders;

F. To identify, prevent or address security or technical problems, as well as in situations where the Site/Software is used by someone who is presumed to be unauthorized, in order to prevent fraud and impersonation;

G. In the event that the terms of the Privacy Policy have been violated by the user or the Terms of Use and/or in cases where

any action has been taken or attempted to be taken that is contrary to the provisions of any law and/or the Terms of Use;

H. To comply with the provisions of any law, including any law, regulation, legal process, disclosure order or government order or

a request by a court or any other competent authority or authority, ordering the Company to provide your details

or personal information about you to the court or other authority or to any third party

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I. Due to a dispute, claim, lawsuit, demand and/or legal proceedings that may be conducted between you and/or someone on your behalf

and the Company and/or someone on its behalf;

J. In the event that the Company believes that the provision of information is necessary to prevent serious damage to the property and/or the person of third parties and/or other users and/or any of the Company's employees and/or any of its customers,

or in order to prevent harm or damage to others at the Company's discretion;

K. If the Company organizes the Site/Software activity within the framework of another corporation or sells its activity and/or

transfers in any way the Site or landing page, in whole or in part, to any third party, for consideration or

without consideration, whether by way of assignment of rights, and in the event that the Company merges with another entity and/or is sold

to another entity and/or merges its activity and/or the Site/Software activity with the activity of a third party,

provided that this third party is obligated to comply with the rules of the Terms of Use, including the Privacy Policy;

L. The Company may transfer statistical information, for or without consideration, to third parties with whom it has business or other relationships, including companies engaged in the analysis of anonymous statistical information, as stated, for the purpose of improving the services offered on the Site and in the Software, or for other purposes, at the Company's sole discretion.

13. User Rights

a. As a general rule, personal information will be retained in the Company's databases for the period of time necessary for the Company to respond to the user's request on the site and provide the relevant service to the user, as the case may be, and as long as the Company has a legitimate need or legal or other obligation to retain it under any law. Anonymous information will be retained in the Company's information systems indefinitely.

B. The Company will allow you to review the personal information about you that has been accumulated in the Company's database in accordance with the provisions of applicable law. We will act to fulfill your request in accordance with our legal obligations to the extent that you request to correct, update or delete the information, by contacting the Company by email: support@crimbo.ai.

C. Before we allow you to review and/or update and/or delete the personal information accumulated about you, we may be required to perform additional actions such as verifying your identity, etc. After we receive a request to review the information, we will act to provide you with the requested information within a reasonable time in accordance with the provisions of the law. D. If you find that the information is incorrect or out of date, you may contact the company to correct and/or update the information and/or if you wish to delete your personal information from the database.

of the Company,

accumulated while browsing the Site or Software, at the following e-mail address: support@crimbo.ai.

E. Please note that deleting the aforementioned personal information may prevent the Company from acting in accordance with the purpose

for which the information was provided. If you ask the Company to delete the personal information about you, the Company reserves

the right, and you hereby authorize the Company, to transform the personal information into statistical information, which will not allow you to be identified.

F. Notwithstanding the above, personal information necessary for the Company to continue conducting its business and/or necessary for a legitimate purpose such as defending against claims, as may be required, will continue to be retained by the Company for the time required by law, but access to it will be limited to legal or technical needs only.

14. Direct Mailing and Advertising

A. Providing your personal information on the site, in software or by any other means constitutes your express consent to receive e-mail and/or text messages (SMS) from the Company, including service messages (such as messages related to the services provided by the Company, updates regarding the

Company's services, including additional services, and messages containing content that meets the definition of "advertisement", according to the Communications (Telecom and Broadcasting) Law, 5742.1982. You may, at any time, notify the Company of your desire to remove your address from the distribution list of recipients of "advertisement" through one of the alternatives specified in the "advertisement" message and/or by contacting the website. In this case, the Company will refrain from sending messages that include only advertising. It is clarified that this does not preclude the Company from sending service messages. B. Some of the Company's contacts with you may be made as part of a personal contact, based on your affiliation To a population group, determined according to one or more characteristics of people whose names are included in the database ("Direct Mailing Contact"). According to the provisions of the law, you are entitled to demand in writing that the information relating to you be deleted from the database for direct mailing.

.15 Links to Third Party Websites

A. Certain links on the Site allow you to access websites or information sources on the Internet that are not the Company's. These linked sites are not under the Company's control and it is not responsible for the availability of these external websites or information sources and their privacy policies, including the collection of information. The Company will not be liable, directly or indirectly, for any damage or loss caused by or in connection with the use of these websites.

.16 Minors

The Site and the Software are intended only for those who are 16 years of age or older.

.17 Information Security

The Company operates in accordance with accepted standards and in accordance with the provisions of the law, and maintains information security procedures and policies As required by law. Please note that these systems and procedures reduce the risks of unauthorized intrusion into the Company's platforms and servers, but they do not provide absolute security against such hacking and/or unauthorized access. In light of the foregoing, the Company does not warrant that the servers will be completely immune from intrusion and/or unauthorized access to the information stored therein.

.18 Changes to this Privacy Policy and Contacting

.19 We reserve the right to change the terms of the Privacy Policy, from time to time and as necessary at our sole discretion and without obligation to provide notice, prior and/or retrospectively. The changes that will be made will come into effect immediately upon the presentation of the updated Privacy Policy on the Site. Your continued use of the Site or Software after the aforementioned changes have been made will indicate your consent to these changes. If you do not agree to the aforementioned changes, in whole or in part, please refrain from continuing to use the Site/Software. Or contact us for assistance.

20. For any request or requirement, please contact us via email at: support@crimbo.ai

and we will make every effort to get back to you within a reasonable time.

This policy was last updated in March 2026.